

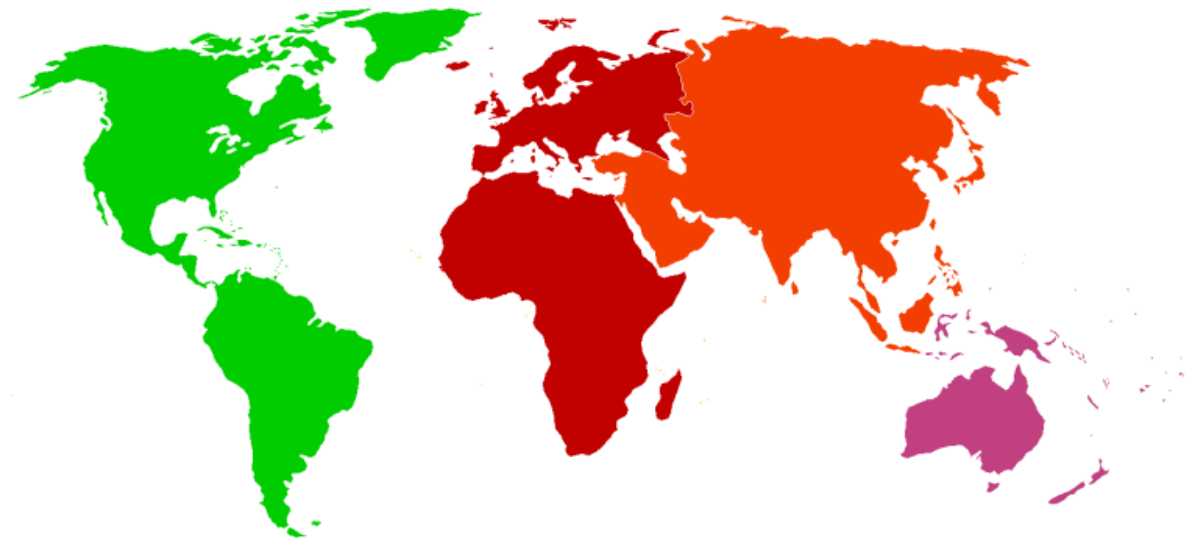


## **Program Overview**

The Charlotte Badger Global Partner Program is aimed at Cybersecurity Organizations, Value Added Resellers (VARs) and Industry Experts. There are three levels—Gold, Silver, and Bronze—with you earning more benefits as you progress through the tiers. Tier progression is based on annual sales commission earned from us. There are no technical competency requirements to be an approved reseller as we support you through the sales process.

## **Global Footprint**

Charlotte Badger operates as four global regions and we encourage resellers from all over the World.



## **Typical Partner Profile**




Organizations with a complimentary portfolio of cybersecurity or risk products and services will get the most value from being our partner. Our three partner tiers are designed to support large, medium, or small organizations.

**Charlotte Badger**

[www.charlottebadger.com](http://www.charlottebadger.com)



### 3 Easy Steps to Resell

	1. Enroll with our global partner program.
	2. Register leads on our global leads database.
	3. We pay commission when your client purchases.

#### Enrollment

Every partner starts out at the Bronze Level earning 10% commission for any of our services that their registered leads purchase.

#### Global Leads Database

Each partner can register 20 live leads. Partners use the portal to register and maintain their leads.

#### Commission Payment

Commission payments to partners are made 7 days after the customer has successfully purchased our services. We have various options for payment and will confirm the partner's preference when payments are due.

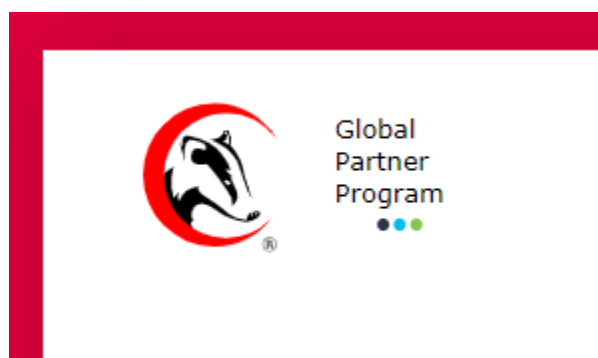


## Key Partner Benefits

	Gold	Silver	Bronze
Commission Rate	14%	12%	10%
Access to partner portal	✓	✓	✓
Use of partner logo	✓	✓	✓
Case study collaboration	✓	✓	✓
Participation in incentive programs	✓	✓	
Dedicated Account Manager	✓	✓	

## Global Partner Portal

The Partner portal can be accessed from the home page of [www.charlottebadger.com](http://www.charlottebadger.com)





Login if already a partner



Partner Login

# Join Charlotte Badger's Global Partner Program

Sell cybersecurity risk services that earn you revenue and help drive cross-selling opportunities

DOWNLOAD PROGRAM DETAILS

ENROLL NOW

THERE'S NO COST TO JOIN AND WE'LL HELP YOU CLOSE SALES

Sign up here for new partners



Charlotte Badger

Signin or Signup using your email address

Sign in with your email and password

Email

Password

[Forgot your password?](#)

Sign in

Need an account? [Sign up](#)

# Charlotte Badger

www.charlottebadger.com



## Global Leads Database

Partner Logout

# Global Leads

Save Updates

Account Name: admin@charlottebadger.com

Registration Approved: Pending

Commission Rate %: 10

First Name: Charlotte

Last Name: Badger

Company: Charlotte Badger Limited

Web Site: www.charlottebadger.com

Update with your company details

Delete	Lead	Email	Company	Web Site	Registered On	Expires On
<input type="checkbox"/>	1	jane.doe@example.com	Jane Doe Limited	www.janedoe.com	13/4/2019	13/5/2019
<input type="checkbox"/>	2	johndoe@example.com	John Doe Limited	www.johndoe.com	13/4/2019	13/5/2019

Enter details of lead

## Frequently Asked Questions

1	Why am I Pending Approval?	All partners are registered as Pending approval. We will approve within 7 days.
2	Why is my commission rate 10%?	All partners begin at Bronze level. This is reviewed quarterly.
3	Can I only register 20 leads?	Yes. Each lead is active for 30 days from when it's registered.



4	Can I delete and re-register a lead?	Yes. You can re-register a lead as many times as you wish.
5	Why do you need the email address of my lead?	We pay commission based on who placed the order. Orders are placed on our web site using a client's email address.
6	What if someone else registers a lead with the same details?	It's a most unlikely scenario and at our discretion we would split commission between the parties.
7	When is commission paid?	Commission payments to partners are made 7 days after the customer has successfully purchased our services.
8	What type of payments are available?	We have various options for payment and will confirm the partner's preference when payments are due.
9	How do I get sales support if my customer has questions?	In the first instance contact <a href="mailto:admin@charlottebadger.com">admin@charlottebadger.com</a>

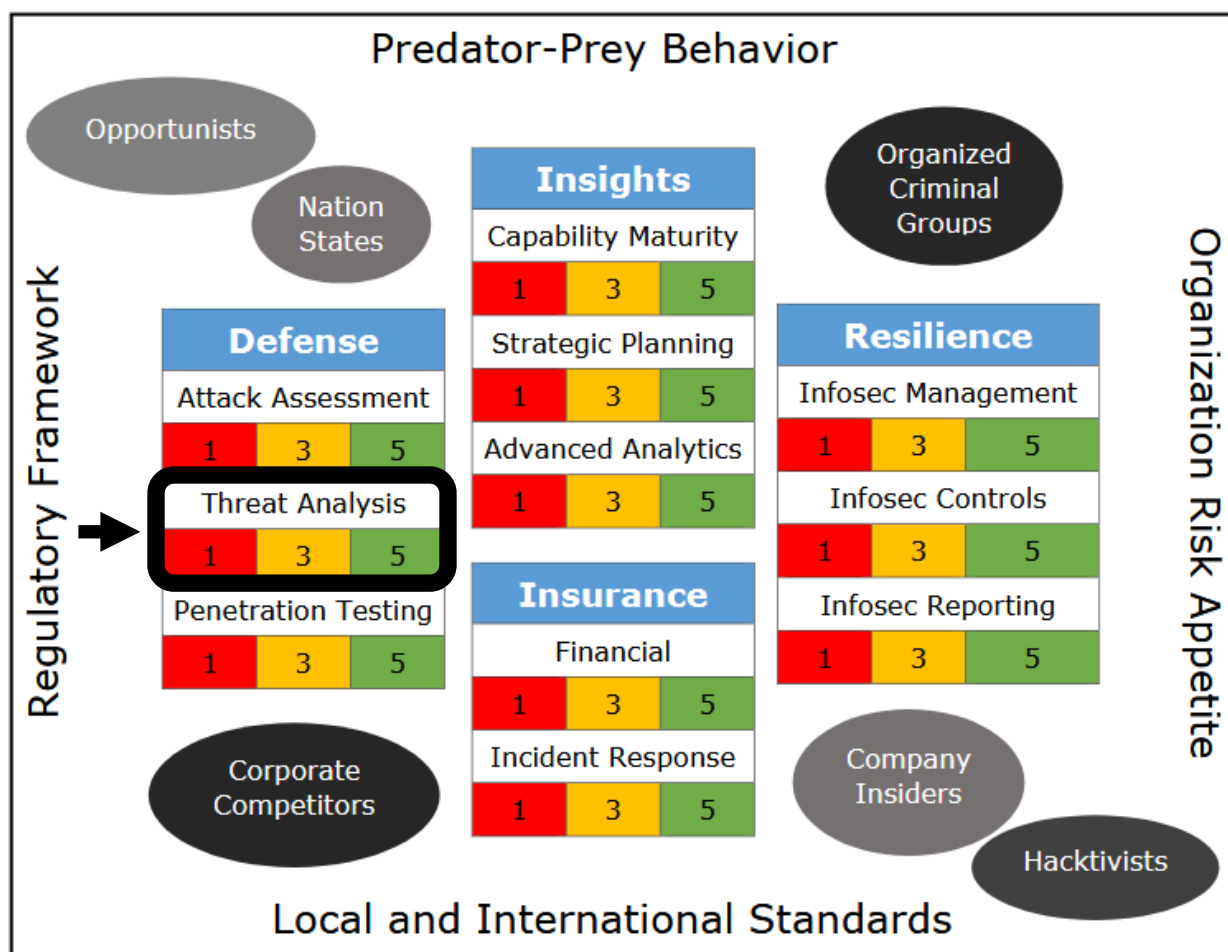


## About Charlotte Badger

Charlotte Badger is transforming cybersecurity by focusing on what matters most: an organization's high-risk cybersecurity behavior. Its proprietary Predator-Prey Platform analyzes 4 domains and 11 subsets of an organization's cybersecurity behavior to identify traits that make them susceptible to attack and data breach.

The resultant dashboard succinctly identifies an organization's high-risk behavior. Platform outputs can be used to influence and inform Enterprise Risk Management, Budget and Strategy.

## Predator-Prey Platform



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