



Service Description

Strategic Planning



“Crypsis, or avoiding detection by blending into the background, is one of the most successful defenses to avoid detection by visually hunting predators.”

Prey Behavior

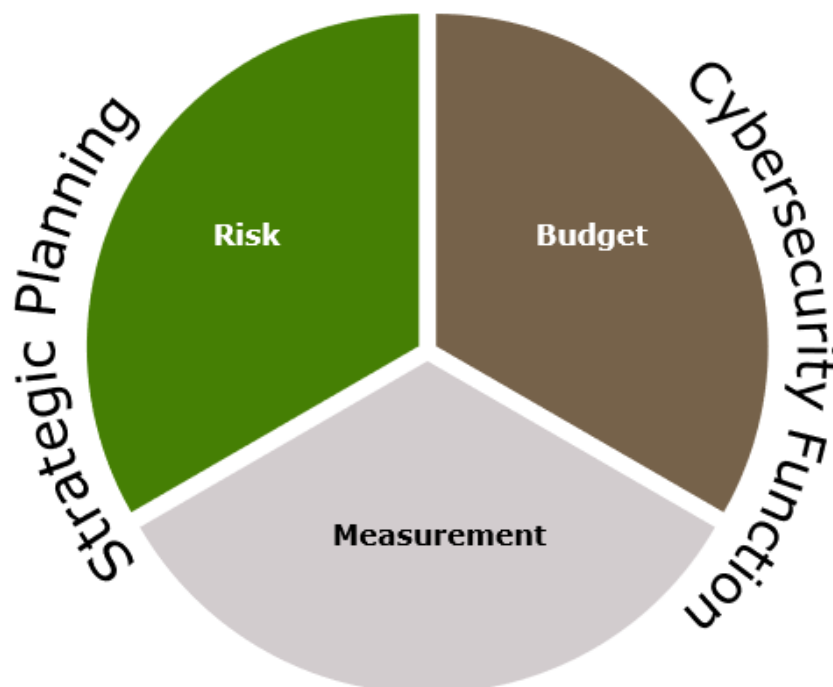
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This assessment analyzes strategic planning and enterprise risk management in relation to an organization's cybersecurity function. The results identify the organization's risk behavior and preparedness to prevent and respond to successful cyber-attacks and data breaches.

The assessment can be integrated with our predator-prey platform and the resultant dashboard succinctly identifies an organization's high-risk behavior. Platform outputs can be used to influence and inform Enterprise Risk Management, Budget and Strategy.



Deep Analytics

We use artificial intelligence and a wide range of metrics and analytics to assess an organization's strategic planning for its cybersecurity function - to identify high risk behavior.

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Risk

How to assess the behavior required to successfully balance innovation, governance and compliance? Do your customers trust you with their data – should they? How do you keep on top of ever- changing operational risks? These are just some of the questions our analytics answer.



Budget

Expenditure on cybersecurity has been constantly increasing over many years – are you allocating capital in the right areas? How do you know? Are your costs in alignment with your peers? Is budget provided as part of a strategic or tactical approach? We inform an organization if their approach is high risk. We provide financial analytics and summary ratings.



Measurement

How do you measure operational risk as part of enterprise risk management? Are you able to assess emergent cybersecurity risks? Is there alignment of risk acceptance relative to budget, opportunity and threat – organization risk appetite. How does the executive communicate risk appetite? We identify high-risk approaches and opportunities for behavioral changes.





The assessment is available in standard or advanced with results made available in 14 and 28 days respectively. Standard provides a strategic planning snapshot with associated heat maps and analytics and advanced includes behavioral recommendations. All of which are designed to address the question of strategic planning behavior.

Strategic Planning

Identifying an organization's high-risk behavior in its cybersecurity strategy and planning is a key element to understanding risk.

Features	Standard	Advanced
Risk	✓	✓
Budget	✓	✓
Measurement	✓	✓
Behavioral Analytics	✓	✓
Behavioral Recommendations	X	✓

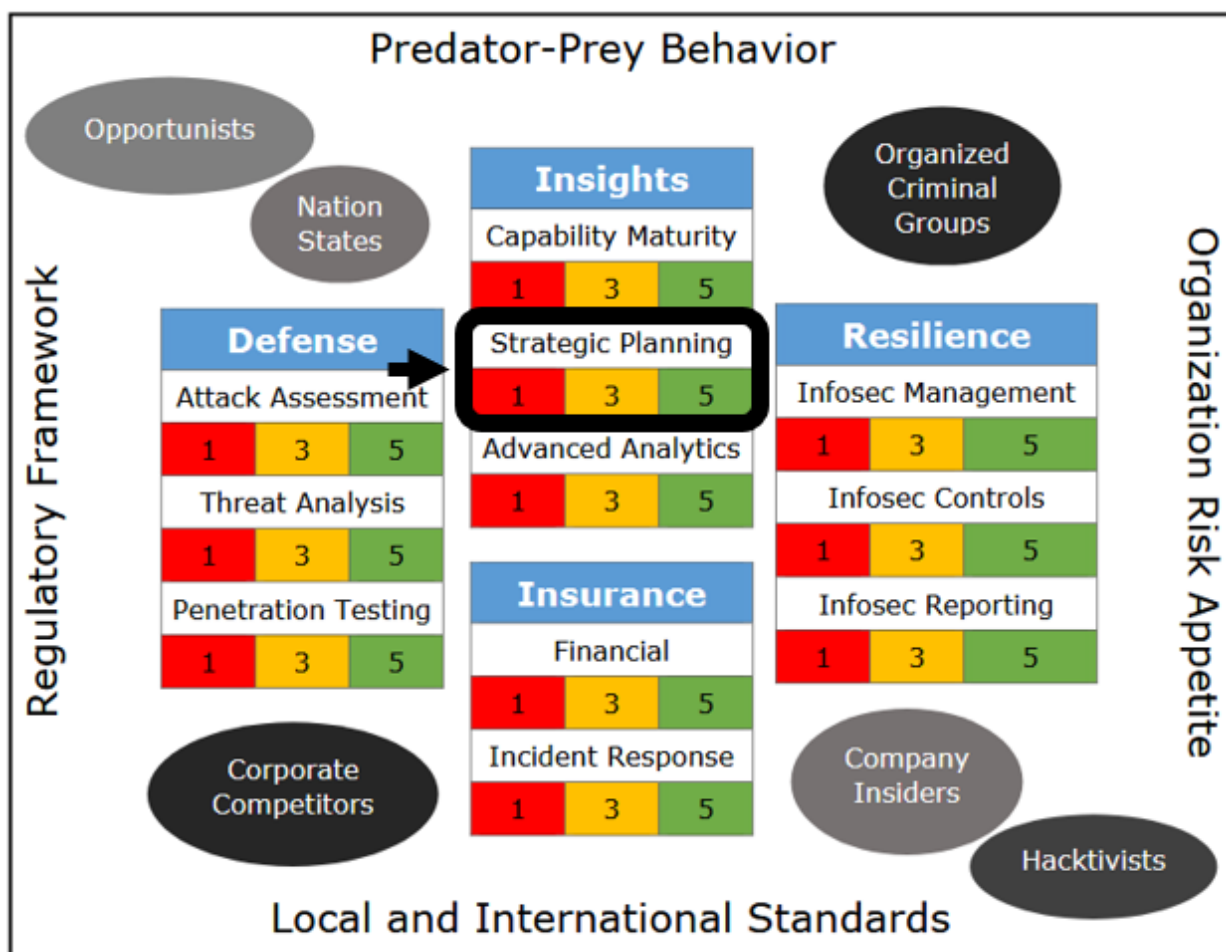
Each assessment includes a summary rating within the scale of 1 to 5 and a red-amber-green dashboard display.

Insights		
Strategic Planning		
1	3	5



Predator-Prey Platform

The resultant summary rating can be used within the predator-prey platform to influence and inform Enterprise Risk Management, Budget and Strategy.



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